



Job Description – Lead Business Analyst (Healthcare)

About Us

Novacis Digital Private Limited is a **US based product technology** company headquartered in Atlanta, GA with its Global R&D centre at **IIT Madras Research Park**, a hub for cutting-edge innovation. We specialize in building **AI-powered digital products and analytics-driven solutions** that solve real-world problems.

Our leadership team brings **100+ years of global experience** in building scalable technology platforms and innovation labs for US Federal & State Government and **Fortune 500 companies**. We're passionate about fostering a culture where technologists and domain experts thrive by building smart, secure, and scalable products with real impact.

Currently, we are working on **next-generation LLM (Large Language Model) systems** for intelligent document processing, AI copilots, workflow orchestration, and natural language analytics — and healthcare is at the forefront of this transformation.

Why Join Us

- Shape **next-generation healthcare solutions** at the intersection of business analysis, AI, and digital health.
- Work closely with seasoned healthcare, AI, data, and cloud experts, translating business needs into impactful solutions.
- Thrive in a startup-style environment with the backing of strong, **globally experienced leadership**.
- Play a pivotal role in product direction, ensuring healthcare domain needs are at the heart of innovation.
- Contribute to building AI-native, patient-centric platforms that are redefining digital health.

Role –Lead Business Analyst (Healthcare)

We are seeking a Lead Business Analyst with deep expertise in healthcare systems, analytics, and digital platforms. You'll work closely with stakeholders, analytics teams, and delivery squads to design solutions that address complex healthcare business needs while shaping the next wave of AI-powered healthcare innovation.

Required Skills & Qualifications

- Any Engineering background (or) MBA in Business Analytics/ Business Management etc..
- 7+ years of experience as a Business Analyst in **the healthcare domain** (providers, payers, or digital health platforms).
- Strong domain knowledge of **US Healthcare**, including clinical documentation workflows & patient information systems.
- Familiarity with EHR/EMR, HIS modules (Clinical, Patient, RCM, Lab, Radiology).
- Strong skills in requirements gathering, process mapping, documentation, and system analysis.
- Understanding of **clinical workflows** and value-based care models.
- Exposure to analytics, reporting, and visualization techniques.
- Excellent stakeholder management and communication skills.
- Proficient in both Agile and Waterfall methodologies.



Office Address

Module 10 (A3/10), Third Floor,
Block - A,
IIT Madras Research Park,
Kanagam Road, Taramani,
Chennai -600113



Website

www.novacisdigital.com



Key Responsibilities

- Analyse business goals, objectives, challenges, and solution needs within the healthcare ecosystem.
- Collaborate with **cross-functional stakeholders** to deliver high-impact insights across healthcare processes.
- Partner with **analytics & AI teams** to explore solutions powered by ML, GenAI, NLP, and Computer Vision.
- Conceptualize and evolve **functionalities and workflows** aligned with product/solution roadmaps.
- Document requirements through **BRDs, FRDs, user stories, process flows, and data mapping**.
- Demonstrate strong **client interactions**, including requirement gathering, managing feedback, and presenting solutions to key stakeholders.
- Drive **product demonstrations**, effectively showcasing functionalities and solutions to clients and cross-functional teams.
- Support initiatives across **EHR/EMR, HIS modules** (Clinical, RCM, Lab, Radiology), patient engagement, and medical records processing.
- Develop and implement performance **reporting & dashboards** (forecasting, funnel analysis, pipeline management).
- Present data and insights effectively through visualizations and dashboards.
- Contribute in both **Agile and Waterfall** environments (backlog grooming, sprint planning, validation, requirement reviews).
- Utilize tools like JIRA, and Confluence for requirement tracking, data analysis, and documentation.

Preferred Qualifications

- Certifications such as CBAP, CCBA, PMI-PBA, or CSPO.
- Exposure to digital health transformation, automation, or advanced analytics projects.



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